

The Town of Central – Community Engagement Committee

Monthly Meeting – January 21, 2019

- I. Welcome and Introductions
 - a. In attendance: Brandi Simmons, Trish Riser, Sarah Hayes, Scott Drury, Keith Moody, Courtney Bailey, Curt Edsall, Bobby Balentine, Debbie Peek, Paige Bowers.
 - b. Brandi thanked the committee for the involvement in community night! Positive feedback was given about this event from the community.
- II. Community Updates
 - a. Walking Trail (Cross Creek, Spring Forest Loop)
 - i. Spring Forest Rd- would create a connected loop from Cross Creek to Spring Forest. Pedestrian right of way will need to be obtained from the last few lots of the loop by Samuel Blackman.
 - ii. Bike lockers were suggested for the trail. There is evidence that public bike lockers increase wellness in the community. Near 80% of funding would come from CATbus.
 - iii. When the trail is finalized, it is important to show the usage of such trail because it can lead to other ventures.
 - b. Green Crescent Trail
 - i. Working toward this, and the CCSF Loop is the first step.
 - c. Open/Vacant Properties
 - i. More restaurant options are needed.
 - ii. Helping Hands (the former building) was purchased and a smoothie bar/aerobics center will be launched in that space. These new owners have interest in cleaning up the back alley lot behind downtown Central.
 - iii. Council has agreed to pursue working with the county to take the laundry mat down and clean up that space.
 - d. Potential Business Ideas/Pop-Up Businesses
 - i. More food establishments.
 - ii. Central needs to have billboards advertising for our businesses or town.
 - iii. Possible park and ride from Central on CU game days. Vendors could set up, etc. and customers could stay and tailgate.
- III. Upcoming Events
 - a. Disk Golf Tourney-Spring – May 11-12 – The Tiger Town Throw Down (Amateurs) and May 18th -19th (Pro)
 - i. Contact student life at SWU.
 - ii. Contact the local food industry about possibly giving 10% off for dining at a local eatery.
 - b. Railroad Festival – Spring

- i. 4th Saturday - April, 27th.
 - ii. Festival from 10-5:00.
 - iii. Possible music, but at this time there are not performers. However, this could be possibly organized with local artists.
 - iv. Have movies on main the night before the festival to “kick-off” the weekend.
 - c. Steak Cook Off-Spring
 - i. \$150 per team to enter.
 - ii. Company from out of Texas. They provide grills, water, etc. Promoters do not provide the electricity, just restroom facilities.
 - iii. Company liked the area of the roller mill.
 - iv. Central would be considered the promotion sight- this would be \$350 and we would have to provide the steaks.
 - v. As a committee we would only need a total of 4 volunteers.
 - d. Road Race- 3/23
 - i. First race leaves at 8:30 and the last race leaves at 2:30.
 - ii. Start finish will be at Central Arts Academy. Possibly have the finish closer to downtown.
 - iii. Thinking about coupling it with another event, but more brainstorming is needed for such coupling.
 - 1. Think about healthy ventures for the event.
 - 2. Possibly have CAA host their spring fling during this event.*If this but has not already been established for CAA.
 - e. Monthly newsletter to be distributed and on Facebook, possibly a #hashtag for Central.
- IV. Partner Updates
- V. Open Discussion
 - a. Member recruitment
 - b. Topics for next meeting
- VI. Next Meeting
 - a. Monday, February 18th at 6:30
- VII. Adjourn
 - a. 7:45